
DREAM - AN UNVEIL STUDIOS FILM



DREAM - Film Investment Proposal

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April 5, 2018

Dreams. A cherished aspiration, ambition, or ideal; an unrealistic or self-deluding fantasy. The two definitions could not be more opposed. In *Dream*, the filmmakers explore stories on both ends of the spectrum and ask the question: if anything were possible, what dream would you build your life on?

PROJECT SUMMARY

Unveil Studios

Unveil Studios (*She Has A Name, E for Everyone*) creates inspiring films that challenge audiences to engage with the world and take action. *Dream* is an original documentary film, set in Canada, USA and Tanzania, Africa.

Synopsis

Dreams; a cherished aspiration, ambition or ideal; an unrealistic or self-deluding fantasy. Good dreams, bad dreams and broken dreams. You can daydream or chase after dreams in your sleep. Sometimes, if circumstances work out right, you can live a dream. But the very act of dreaming requires risk. *Dream* reveals the stories of famous and everyday people and takes a look at successful, aspiring and lost or stolen dreams. The film also documents a group of young people during an outreach to Africa. Following ten students as they chase after their ideals, the film seamlessly weaves the life lessons and dreams shared by famed interview subjects with the storyline of aspiring young students. *Dream* suggests that you either live your dream or you live somebody else's, and the film challenges viewers to create dreams big enough to build their life upon. Even the smallest dream can change everything.

Confirmed Subjects

Elijah - 10 year old student

Kayle Mumby - International speaker

Monybany Dau - Former child soldier from Sudan

Brittni Ruiz - Former Top 12 porn star; Motivational speaker

Phil Comparelli - Former Lead Guitarist, 54/40

Proposed Subjects

Erwin Brothers - Award-winning filmmakers of *I Can Only Imagine* and *Woodlawn*

Bryan & Katie Torwalt - Grammy-winning songwriters with Jesus Culture Music

Pattie Mallet - Justin Bieber's Mom

Clark Beckham - American Idol Runner-up, Season 14

Daniel Igali - Comeback King - Canadian Gold and Silver Medalist

Robert Esmie - Canadian 4x100m Gold Medalist, Atlanta 1996

Tim Tebow - Professional athlete and Humanitarian

Barry Pepper - Emmy-winning Actor of *The Kennedys* and *Saving Private Ryan*

Sivan Ya'ari - UN award recipient and Founder of Innovation Africa



UNVEIL STUDIOS FILM PACKAGE

Production Outline

Filming will take place in Canada, USA and Tanzania.

- Pre-Production begins in April, 2018 with script and concept complete by May 10, 2018
- Production begins with filming in early May in Canada (Red Deer, AB and Comox, BC).
- The production team continues with filming in Tanzania from May 15-31, 2018.
- Scheduled interviews and additional B-roll filming with confirmed subjects will take place between June-August, 2018
- Post-production begins in Canada in June, 2018
- Final sound, color correction and music will be completed by September, 2018
- The release of the film is targeted for Fall 2018 or early Spring 2019
- Key Marketing and Distribution will roll out for 18 months after the film's release

Creative Team

Matthew and Daniel Kooman will produce and direct *Dream*, an original film documentary. After co-directing, producing and editing *She Has A Name* in 2016, the Kooman brothers have gained a reputation of telling meaningful, well crafted stories that combine originality with inspiring themes.

Their work, along with brother and third founder of Unveil Studios Andrew Kooman, has been translated into more than a dozen languages, screened in more than 15 countries and garnered international awards. Their film credits include *E For Everyone*, *The Story*, *Africa Sing Me Your Song*, *Ladder of My Life*, *A Filmmaker's Search for Revival* and *She Has A Name*.

Directed, Produced & Edited by Matthew & Daniel Kooman

Documentary Narration Daniel Kooman

Sound Design and Original Score Heath West, Melodious Design

Award Highlights

Unveil Studios' films have screened at global film festivals and garnered international awards. Award highlights for *She Has A Name* include the Silver Crown Award for Best Drama with International Christian Visual Media in Cincinnati, Ohio and Best Picture at the International Top Indie Film Awards.



BUDGET

Pre-Production, Production and Post-Production

Please note that Distribution and Marketing funds may be required at completion of project, but will be assessed by Producers and Distributors at the Release stage.

Description or Department	Quantity (or Weeks)	Amount	Total
Scenario, Story	2	\$1,500.00	\$3,000.00
Producers	12	\$1,000.00	\$12,000.00
Direction	6	\$2,000.00	\$12,000.00
Editing	12	\$1,000.00	\$12,000.00
Trailers / Promotional / Mastering	1	\$6,000.00	\$6,000.00
Music (Original Score)	1	\$1,500.00	\$1,500.00
Post-Production Sound & Master	1	\$1,800.00	\$1,800.00
Host VO	1	\$2,200.00	\$2,200.00
Support Crew, Production Sound	3	\$1,200.00	\$3,600.00
Travel, Tanzania	2	\$3,100.00	\$6,200.00
Travel, North American Interviews	2	\$3,500.00	\$7,000.00
Travel, Mexico City	2	\$1,600.00	\$3,200.00
Travel - Hotels, Meals	1	\$4,800.00	\$4,800.00
Post-Production Facility Rental	1	\$2,500.00	\$2,500.00
Legal, Bank, Insurance	1	\$5,500.00	\$5,500.00
Subtotal		\$83,300.00	
Contingency (Varies based on final confirmed interview subjects)	1	\$16,660.00	\$16,660.00
Total			\$ 99,960

Storyline Example

Select interview subjects will be shadowed by the filmmakers for 1-2 days and interviewed about their journey in finding, achieving and living or losing their dreams.

Examples:

- Phil Comparelli is the former lead guitarist of Canadian rock band 54/40 and co-writer of the chart-topping songs “Ocean Pearl” and “I Go Blind”. Phil left the band at the height of their success due to substance abuse issues. His story exemplifies the journey of building a dream, succeeding, losing it all, and starting over. He is now writing and playing music again, and his new band will be featured in the film including footage from a June 16th, 2018 performance.
- Monybany Dau shares about the harrowing journey he endured as a Lost Boy of Sudan, before becoming a child soldier under the SPLA during the brutal Sudanese civil war. He explains how his ability to dream became possible after immigrating to Canada, and he inspires the audience to take advantage of the freedom they have to dream big, and if they are still trapped as he was as a child, to believe that freedom is on its way.
- Kayle Mumby takes the filmmakers on a tour of Mexico City from 5-star hotels to back alley brothels. We meet women whose dreams became a nightmare after being trafficked by cartels, and Kayle shares that his dream is now to be seen walking on the street rescuing and restoring prostitutes, getting shot at, rebuilding their dreams. After global, international speaking engagements, Kayle dreamed about restoring the dreams of women and kids, and now he’s in Mexico City multiple times a year living his dream.

RELEASE STRATEGY

Screenings and Merchandise

The film is targeted for release in Fall 2018 or Spring 2019 with World Premieres in Courtenay, BC and Red Deer, AB. The film will continue with screenings at locations throughout Canada, and will follow a similar release pattern in Canada as Unveil Studios’ film *She Has A Name*. The inspiring documentary will draw a family audience, and have international appeal. After a successful launch in Canada, it will expand to USA and international markets.

Tickets at Canadian screenings and events will be sold in advance through Unveil Studios tickit.ca partnership. Physical copy of the film will be available for purchase online and at events.

Projected revenues from tickets at screenings combined with digital sales of the film in year one of release are \$40,000 and up.

Small Businesses that End Poverty

Alongside the film's release, a stuffed elephant created by Elijah, one of the film subjects, will be sold to generate revenue for the project, while functioning as a social entrepreneurial venture to end poverty (as depicted in the Tanzania/Canada portion of the film). Each elephant sold in connection with the film will contribute a minimum of \$10 to a fund to end poverty in villages in developing nations like Tanzania. The remaining revenues generated will cover the cost of goods, pay back the film budget and return funds to investors.

Projected revenues from Elijah Stuffed Elephant sales in year one of release are \$10,000-\$20,000.

Digital and International Revenue

We are currently seeking distributors including iTunes, Netflix and Amazon. Unveil Studios will also follow up with Distributors that handled *She Has A Name* including SuperChannel for TV rights, and ChristianCinema.com for digital streaming rights. Projected revenues from distribution deals in Year one and two are \$45,000 and up.

Investment Return

While investment in a film carries substantial risk and should be entered at investors risk, the filmmakers wish to return the investors their investment plus 15% gain within 18 months. Upon receipt of principal plus 15%, the breakdown of funds generated will be shared as 50% to Investors Pool and 50% to the Producers Pool (Unveil Studios). The Producers and Investors Pool may also be leveraged up to 10% each as back-end benefits to interview subjects in cases where their involvement is outside the budget of this film but of great value to the production. Investors will be notified of such plans before deals are finalized.

Investment Model

An **Executive Producer (EP)** is sought and will be credited as EP for carrying 80-100% of the film budget. All investment in the film will be managed through a private corporate share model. As a perk to our Executive Producer, Unveil Studios will give first rights of investment in the next project produced by Unveil Studios Inc. for which Unveil Studios holds the copyright.

Merchandising & Ticket Sales Commission

For ticket and merchandise sales generated during the release and distribution phase, Unveil Studios will retain 20% of gross sales and distribution deals for their efforts to promote and sell the film and merchandise. The net proceeds from sales after expenses will be retained by the film company until dividends to Investors and/or Founders are available to be paid out. The payment to Unveil Studios of this sales commission facilitates the effective release and distribution of the film as the Film budget does not include packaging and distribution costs.

Contact

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